

Novus RetailSystem installed at Stortebeker's Elbe Philharmonic Hall, Hamburg



The Novus RetailSystem is music to Stortebeker group's ears, as the flexible mounting solution has been installed at their "Deck & Deli" food outlet.

Located eight floors up on the Plaza of the Elbe Philharmonic Hall in the city of Hamburg, the "Deck & Deli" commands a prime location on the observation deck. Offering panoramic views over the Elbe, harbour and jetties, it is the perfect setting to unwind with a snack and a drink, or "take out" ice cream, either before, after or in the interval of a performance.

Easy to order and speedy payment is offered at the "Deck & Deli", thanks to the RetailSystem which enhances the point of sale experience. With up to seven payment stations available, guests can order and pay either cash or payment card at the till quickly and efficiently.

Spanish Tapas and the Novus MY Point

When local Spanish Tapas restaurant El Chilgre, Chelmsford looked to upgrade their EPOS system, they came to Novus UK for its mounting solution.

Epicuri was the EPOS system chosen by Spanish restaurant owners, the Perez family. With menu choices from Northern Spain that feature Asturian food and drink specialties, their restaurant is rather unique.

To maintain the local, unique feel, the Perez family wanted to be able to take orders from customers at the table side as well as behind the bar for pre-dinner drinks. Epicuri was the perfect EPOS solution being tablet-based and the MY Point from Novus the perfect mounting method.

Suitable for all tablets, the spring loaded mechanism means that the tablet can be removed quickly and taken to the table.

So impressed with its' functionality, El Chilgre immediately ordered a further MY Point for their Chef to hold kitchen orders. A great solution for both front of house and food preparation areas.



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The **AURES** Group

















Novus RetailSystem installed at Back-Factory



German snack chain Back-Factory has recently installed the Novus RetailSystem into their latest store in the heart of Berlin. Whether you fancy a quick coffee, panini, bagel or doughnut, Back Factory is renowned for providing it's customers with fast, affordable snacks. It is one of the most successful fast food chain stores in Germany. Echoing the stores' ethos of "quick enjoyment in-between", the RetailSystem now ensures fast and convenient payments for unique customer experience.

How is this achieved? Four arms are mounted on the base 400 column: the arm M120 for the cashier's monitor, the arm S for the customer display, as well as a connect arm L380 with the universal printer plate and another with connectplate Verifone H5000. The tilt and swivel arms can be easily and individually aligned, which makes the payment process more comfortable and faster.

